

# Business Today

Two years after its return to the Girard-Perregaux collection, the Laureato is writing a new chapter with the introduction of an enriched range of chronographs. In this natural and eagerly awaited extension of an eminently sporting chic collection, the Laureato once again demonstrates the strength and relevance of the design of this iconic watch born in 1975. Entirely clad in steel or pink gold, available with a 42 -or 38-mm case and interpreted in three dial colours, the Laureato Chronograph is an exceptionally versatile watch. An everyday wear, the watch is equally at ease in smart or informal attire. Girard-Perregaux is a Swiss luxury watch manufacturer that traces its origins to 1791 and is part of the Kering Group.

## Rustic Charm

Jaipur Rugs, which works with close to 40,000 artisans in 600 villages in India, providing families with sustainable livelihood, has got the ultimate recognition. Bimla Devi, a weaver turned designer with Jaipur Rugs, journeyed from rural Rajasthan to Frankfurt, Germany, to receive the prestigious German Design Award for her rug Kamal, along with Design Director Kavita Chaudhary, who brought home the GDA 2018 Gold Award for her rug, Asthai. Till date, Jaipur Rugs is the only Indian brand to bring home GDA awards three years in a row.



## Turning Heads

Alessandro Michele of Gucci knows a thing or two about grabbing eyeballs. First came the orange timer invitation to the Fall

show in Milan; then came the show itself that saw models carrying their severed head replicas, chameleons and coral snakes in their hands, and eyes pasted on foreheads and hands. The freakish creations were inspired by the 2016 movie *The Tale of Tales* by Italian director Matteo Garrone. Michele worked with techno-artisans who produced the film's visual effects.

## Ethical Choice